



Gene Davis

Senior Commercial Real Estate
Advisor

NAI Pfefferle

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Career Summary

Gene Davis joined NAI Pfefferle as a senior commercial real estate advisor in 2010 and specializes in office, retail, industrial and land development. He was previously the founder, president and principal of Davis Project Solutions, LLC, a boutique company specializing in project management.

Mr. Davis also held many positions within the paper industry before embarking on his career in corporate real estate. Most recently, he served as general manager of Midland Paper Company from 2003 to 2006.

Mr. Davis previously was owner of CW Paper of Wisconsin. He acquired five competitive businesses by various means and integrated them into CW Paper from 1975 to 2003. He also served as president of 3M National Distributor Council and president of National Paper Trade Association Foundation.

From 1965 to 1975, Mr. Davis worked in industrial engineering, sales and distribution management at Wausau Paper Corporation. During his tenure, he assisted in design and implementation of industry firsts in paper converting processes and opened the Canadian market as a customer for Wausau Paper Corporation. He resided in Wausau, Wisconsin, Chicago, Illinois, Bel Air, Maryland and Ogden, Utah.

From 1965 to 1972, Mr. Davis was second lieutenant, signal officer for a service and supply battalion, United States Army Reserve.

Education

- Bachelor of Science degree in business administration from Milton College.
- University of Wisconsin School of Law
- Masters Certificate in project management, from the University of Wisconsin Graduate School of Business Continuing Education.

Achievements and Affiliations

- Third Place, Broker of the Year, NAI Pfefferle, 2019, 2016
- Broker of the Quarter (1st Quarter), NAI Pfefferle, 2019
- Ordained ruling elder, First Presbyterian Church
- Founding board and former president, Boys and Girls Club of Wausau area
- Board of directors, North Central Health Care Foundation
- Board of directors, Wausau School District Foundation
- Board of directors, Junior Achievement
- Past president, Wausau/Marathon County Chamber of Commerce
- Past president, United Way of Marathon County
- Past president and Paul Harris Fellow Recipient, Wausau Noon Rotary Club
- Past president and Silver Beaver Award Recipient, Samoset Council Boy Scouts of America
- Past president, North Central Technical College Foundation