



Laurel Marquardt, CPA

Director of Business Operations
NAI Pfefferle
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Career Summary

Laurel Marquardt joined NAI Pfefferle in January 2009 as director of business operations. She is responsible for operational and sales support functions in all NAI Pfefferle offices - Appleton, Green Bay, and Wausau. Ms. Marquardt oversees the day-to-day operations of the brokerage division including marketing, systems analysis and implementation, and revenue and expense analysis. She also works on financial management and reporting for clients of Pfefferle Management. Ms. Marquardt is trained in Lean processes. She is also a member of the company's management team.

Prior to joining the company, Ms. Marquardt had over 25 years of experience in insurance and banking. Her background is in operations, accounting/finance, human resources and facilities.

Education

- Bachelor of Business Administration degree in accounting from the University of Wisconsin - Whitewater.

Achievements and Affiliations

- Licensed real estate broker, state of Wisconsin
- Certified Public Accountant
- Member, Women in Commercial Real Estate
- Finance committee member, St. Paul Elder Services
- Volunteer coordinator, Friends of the Brown County Library
- Volunteer of the Year, Friends of the Brown County Library, 2018
- Past secretary, treasurer and board member, Friends of the Brown County Library