



Bob Rossi

Senior Commercial Real Estate
Advisor
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Career Summary

Bob Rossi joined NAI Pfefferle in 2004 and serves as a senior commercial real estate advisor in the firm's Appleton, Wisconsin headquarters. Specializing in industrial, hospitality, investment and office-related real estate transactions, Mr. Rossi has enjoyed success in northeastern Wisconsin's real estate industry since becoming a state-licensed real estate broker in 1994. He has cultivated many relationships with key personnel in various industries, including banks, logistics, printing, property management, forest products, and dairy.

Education

- Bachelor of Science (major in finance) from the University of Wisconsin-Eau Claire

Past Experience

- Senior commercial real estate advisor, NAI Pfefferle, 2004-Present
- Vice president, sales and marketing and leasing, WOW Logistics, Appleton, Wisconsin, 1995-2004
- Business owner, Appleton, Wisconsin (Printing, Retail Video Stores, Commercial Ceiling Cleaning), 1990-1994
- Vice president, Commercial Lending, Associated Appleton Bank, 1984-1989
- National bank examiner, Comptroller of the Currency (OCC), Appleton, Wisconsin, 1979-1984

Professional Affiliations & Achievements

- National Association of Realtors (NAR)
- Member, National NAI Logistics Group
- Wisconsin Realtors Association (WRA)
- Commercial Association of Realtors Wisconsin (CARW)
- Wisconsin Economic Development Association (WEDA)
- Licensed Real Estate Broker, state of Wisconsin
- First Place, Broker of the Year, NAI Pfefferle, 2018
- Broker of the Quarter (third quarter), NAI Pfefferle, 2019
- Broker of the Quarter (second quarter), NAI Pfefferle, 2018