



Tony "T.J." Morice

Commercial Real Estate Advisor
NAI Pfefferle
d 715.261.2922
f 715.261.0454
c 715.218.2900
tjm@naipfefferle.com

Career Summary

Joining NAI Pfefferle as a commercial real estate advisor, Tony "T.J." Morice brings a variety of business and industry connectivity over the last 25 years. Facilitating communication, structures and planning programs that span from retail-chain store interfaces, energy/efficiency, transportation industry facilitation and manufacturing, Mr. Morice is able to provide practical insight for businesses looking for guidance and practical steps in many areas, including commercial real estate.

Mr. Morice is excited to engage commercial real estate clients, while he continues to facilitate energy and efficiency opportunities via his company TNT Ventures LLC. Prior to his own companies, Mr. Morice was a team member at Marth Wood Shavings Supply and Marth Transportation from 1998 to 2016 where along with his VP of Marketing and Operations duties he was involved in the Pellet Fuels Institute (PFI) of Arlington, VA and the Biomass Thermal Energy Council (BTEC) of Washington, D.C. Mr. Morice has been involved in commercial real estate projects, investment and rentals over the years that provide useful perspective.

Due to a strong entrepreneurial upbringing, Mr. Morice was involved in the initial growth of both a truck equipment business (Central Wisconsin Body & Hoist) and continued growth of Wausau Truck Center upon graduating college.

Education

- Bachelor of Science degree from University of Wisconsin-Madison, including a semester at Macquarie University, North Ryde, Australia
- IBM internship
- Graduate of American Truck Dealer Academy

Affiliations & Achievements

- Co-founder & participant, Biomass Thermal Energy Council (BTEC)
- Steering Committee, Heating the Midwest (HTM)
- NTC Wood Technology Advisory Board, Antigo
- Wisconsin State Wood Energy Team
- Consultant collaborator, ReCon Associates, Madison
- Volunteer, National Honor Flight Guardian
- Patroller, National Ski Patrol
- Elder, youth leader, volunteer and chaperone, Highland Community Church
- Board member, Forest Lakes District
- Past secretary, WCLQ Radio Board