



John Pfefferle

CEO, Chairman of the Board
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Career Summary

John Pfefferle began his career in real estate in 1966, after graduating from college, and has been CEO of NAI Pfefferle since 1972, when he founded the company as Pfefferle Realtors. Mr. Pfefferle expanded his business into management, sale and development of commercial real estate properties through the 1980s, specializing in the Fox Cities area. As CEO, he has been involved in the development and management of well over \$400.0 million of property in the past 20 years.

A leader of the Fox Valley real estate community, Mr. Pfefferle is a long-term member of the Fox Cities Board of Realtors and a past member of the Fox Cities Chamber of Commerce board of directors and many of its subcommittees; he was inducted into the chamber's Business Hall of Fame in 2011. Mr. Pfefferle has also served on the regional board of directors of Associated Bank and Marshall & Ilsley Bank (now Bank of Montreal) and on the board of Banta Credit Union.

Mr. Pfefferle is also an active member of his community: He is the current president of the University of Wisconsin Health-Fox Valley Family Practice Clinic and serves on the board of directors of the Fox Cities Building for the Arts. Mr. Pfefferle previously served on the boards of the St. Elizabeth Hospital Foundation and Appleton Downtown Inc. and on the Appleton Catholic Education Board. He also served on the Outagamie County Board of Supervisors for 12 years, including eight years as chair of the property committee.

Education

- Bachelor's degree from Marquette University