

For Immediate Release

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Nick Salm Joins NAI Pfefferle as Senior Commercial Real Estate Advisor

APPLETON, WI – August 8, 2024 – NAI Pfefferle, a member of the world’s premier managed network of commercial real estate firms, announced today that Nick Salm joined the firm as Senior Commercial Real Estate Advisor. In this role, he will leverage his extensive industry experience and deep community connections to drive strategic growth and provide exceptional service to clients. Nick is well-known in the community for his strong work ethic and unwavering integrity, qualities that will greatly benefit his new position at NAI Pfefferle.

“We are delighted to welcome Nick Salm to NAI Pfefferle,” said President Amy Oelhafen. The improving economy and outlook for the commercial real estate market continues to create new opportunities for our clients and Nick adds an exciting dimension of experience and market connectivity to our business.”

Nick Salm, our newest commercial real estate advisor, holds a Bachelor of Arts degree in communications and leadership studies from Ripon College. He is actively involved in various professional affiliations, including the Wisconsin Realtors Association (WRA) and the Realtors Association of Northeast Wisconsin (RANW). Nick has also contributed significantly to youth football, serving on the board of directors for Fox Valley Pop Warner and founding the Appleton Youth Football Association in 2016, where he continues to serve as president. Additionally, he is the chairman of the board of directors for the Great Lakes Independent Football Conference and has been honored by the Wisconsin Football Coaches Association for his 25-year tenure at Appleton North High School. As a safety director and master clinician for USA Football, Nick has made a lasting impact on the sport.

Nick has significant experience in commercial real estate, particularly in office, retail, and industrial sectors. He joins NAI Pfefferle from Colliers, where he was responsible for managing high-value transactions, tenant representation, and property management. Prior to that, Nick was a Senior Real Estate Advisor, focusing on investment sales and leasing. He began his career in finance as a mortgage lender for Wells Fargo, before leading large construction projects as the director of business development for Faith Technologies. As a high school football coach, Nick developed strong leadership and organizational skills that have proven invaluable in his real estate career.

About NAI Pfefferle

With more than 50 years in business and offices in Appleton, Green Bay, Sheboygan and Wausau, NAI Pfefferle is a full-service commercial real estate powerhouse. Our 24 licensed advisors and strong support staff specialize in office, retail, industrial, multifamily, land and investment properties. Clients ranging from Fortune 500 companies to small businesses rely on NAI Pfefferle for a wide range of CRE services including site selection & acquisition, leasing & sales, tenant & buyer representation, global corporate services and real estate consulting. To learn more about NAI Pfefferle, visit www.naipfefferle.com.

About NAI Global

NAI Global is a leading global commercial real estate brokerage firm. NAI Global offices are leaders in their local markets and work in unison to provide clients with exceptional solutions to their commercial real estate needs. NAI Global has more than 300 offices strategically located throughout North America, Latin America, Europe, Africa and Asia Pacific, with over 5,100 local market professionals, managing in excess of 1.1 billion square feet of property and facilities. Annually, NAI Global completes in excess of \$20 billion in commercial real estate transactions throughout the world.

NAI Global provides a complete range of corporate and institutional real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services. To learn more, visit www.naiglobal.com.